



Ian E. Koski

South Portland, Maine | Washington, D.C.
202-714-8423 | ianekoski@gmail.com | @iankoski

PROFESSIONAL EXPERIENCE

Senior Director for Communications, North America, **The ONE Campaign**

WASHINGTON, D.C. - JUNE 2015 TO PRESENT

- Lead messaging and media strategy for political and policy-advocacy activities in the U.S. and Canada for Bono's non-profit fighting extreme poverty in Africa
- Lead communications strategy on an array of global projects — including two G7 summits, the adoption of the U.N.'s Sustainable Development Goals, the release of several reports, and more — working with colleagues in Europe and Africa
- Lead a 16-person, 10-country, three-continent global communications team
- Manage an annual North America communications budget of \$350,000
- Manage the organization's corporate and crisis communications efforts
- Speak on the record on behalf of the organization, pitch interviews, brief our principals and other high-profile talent, and media-train our policy staff
- Pitch stories and work with reporters to earn constructive news coverage
- Plan public-engagement events aimed at targeted influencers
- Write message briefs, talking points, and op-eds
- Manage opinion research and plan media buys for targeted advocacy campaigns

Select Accomplishments:

- Drove the organization's change in political posture in response to 2016 election
- Devised and executed the strategy that killed a presidential executive order that would have reduced the number of recipients of U.S. food aid by 4 million

Adjunct Professor, **The George Washington University**

WASHINGTON, D.C. - AUGUST 2014 TO DECEMBER 2016

- Taught a 14-week graduate-level course in digital political strategy

Director of Communications and Senior Advisor, **U.S. Senator Chris Coons**

WASHINGTON, D.C. - DECEMBER 2010 TO MAY 2015

- Managed all official communications, including media outreach, speechwriting, digital strategy, and other public-engagement activities
- Spoke on the record, briefed reporters, drafted statements, wrote speeches, and prepared the senator for interviews, including Sunday shows
- Advised the senator on political and policy matters
- Managed a full-time staff of four in Washington and Delaware

Select Accomplishments:

- Directed the office's strategy for increasing U.S. investment in stopping Ebola
- Co-led a successful joint governmental/Congressional/private sector effort to persuade the South African government to drop its ban on U.S. poultry imports

Senior Communications Strategist, **Chris Coons for Delaware**

NEW CASTLE, DELAWARE - JANUARY 2011 TO NOVEMBER 2014

- Advised the campaign on message, press, branding, and digital strategy
- Led debate preparations for the senator

Press Events Coordinator, **Obama for America**

TAMPA, FLORIDA - OCTOBER 2012 TO NOVEMBER 2012

- Led press events to undermine visits to Florida by Mitt Romney and Paul Ryan
- Planned the DNC's seven-day, 25-stop "Gotta Vote" bus tour's Florida swing

Vice President for New Media Strategy, **Kennedy Communications**

WASHINGTON, D.C. - FEBRUARY 2010 TO DECEMBER 2010

- Consulted with campaigns and organizations on award-winning digital strategies, and conducted a digital strategy audit for the League of Women Voters

Senior Strategy Client Manager, **Blue State Digital LLC**

WASHINGTON, D.C. - FEBRUARY 2008 TO FEBRUARY 2010

- Consulted with campaigns, organizations, and corporations on innovative and award-winning digital strategies, including for Sen. Ted Kennedy, Sen. John Kerry, the Presidential Inaugural Committee, the U.S. Olympic Committee, and more

Owner and Creative Director, **On Deck Communication Studio LLC**

ARLINGTON, VIRGINIA - DECEMBER 2004 TO JANUARY 2008

- Consulted with campaigns and organizations on branding and digital strategy

Creative and versatile public affairs professional with local, statewide, national, and international strategic communications experience, as well as award-winning expertise in innovative digital engagement strategy.

VIDEO PRODUCTION

I have extensive experience in video production, from writing and directing, to shooting and editing. Some of my favorite projects can be seen here:

GOO.GL/LGTF LZ

JOURNALISM EXPERIENCE

Publisher,

NationalsDailyNews.com

WASHINGTON, D.C. - '05 TO '11

Managing Editor,

Highbridge Horizon

BRONX, N.Y. - '01 TO '02

Reporter, Daily Times

DELAWARE COUNTY, PA - '00 TO '01

Correspondent and Columnist,

Times-Herald Record

MIDDLETOWN, N.Y. - '96 TO '98

EDUCATION

Master of Arts in Political Management from the **George Washington University**

WASHINGTON, D.C. - 2004

Bachelor of Arts in Communication from

Villanova University

VILLANOVA, PA - 2001

SPEAKING AND TRAINING

Beyond teaching at GWU, I have lectured at Georgetown University, American University, and the University of Delaware, as well as at conferences in the U.S. and abroad, including the European Institute, American Association of Political Consultants, New Organizing Institute, CampaignTech, Academy for Educational Development, League of Women Voters, the Washington Center, and more.